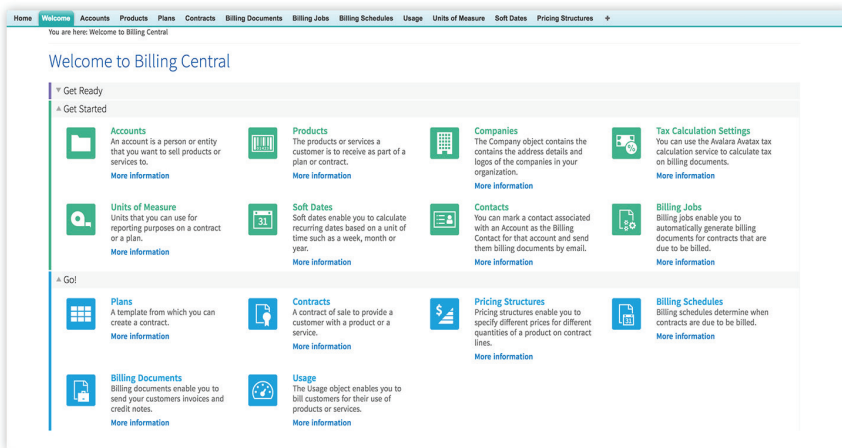## BILLING CENTRAL FOR THE 'EVERYTHING AS A SERVICE ECONOMY'

Embrace new business models with confidence. With FinancialForce Billing Central you can manage the most complex customer relationship all in one closed loop process.

Harness the power and ease of Salesforce, the #1 cloud platform

- Real-time analytics.
- Mobile device support.
- Chatter, social collaboration tool for business.
- Configuration and integration tools.
- Easy integration for your custom and third party applications with FinancialForce ClickLink™.
- Authorization workflow tools.
- Development tools to build your own app on the same cloud in less than 1/5 the time.
- 2900+ applications listed on the AppExchange.

salesforce strategic ISV partner

A Single Customer Success Platform

Native to the Salesforce platform, FinancialForce Billing Central allows you to manage customer billing on the same platform that sales, services, customer support and customer success staff is using. Create a single source of business truth, improve accuracy and boost efficiency across the entire customer billing lifecycle. Reduce the need for costly integrations to make data available to other business applications.

Centralize subscription and usage billing

Products, subscriptions and usage-based models each have unique billing structures. With FinancialForce Billing Central, you can configure the pricing and contract terms from one screen and manage it all in one integrated process.

- Flexible pricing structures and quantity breaks.
- Use plans to package or bundle products.
- Create, change and manage renewal of contracts.
- Automate billing operations and taxation.

FINANCIALFORCE BILLING CENTRAL

Full visibility from opportunity to renewal

Create one master customer record for all departments to work off. Now everyone has the information they need to manage the customer relationship. You are able to analyze customer data at any stage, make informed decisions and take actions that have impact.

- Protect renewal revenue with proactive notifications.
- Monitor status of accounts and make collections a team sport.
- Compare original and current contract valuations based on change order requests.
- Make changes to contracts and billing terms with speed and ease.

One billing center for the front and back office

Financial Billing Central instantly connects to Salesforce CRM and any app in the FinancialForce ERP suite. This allows you to unify your billing, revenue recognition and accounting operations enterprise-wide. Build processes that delight customers.

- Connect billing data across all your apps.
- Share one customer master record across departments.
- Establish an end-to-end audit trail.
- Empower teams to answer any customer question.

Report on everything, drill into the data

One unified system makes powerful real time insights and analytics possible. Produce comprehensive reports and dashboards with drill down capabilities to see all customer interactions and transactions.

- Use template reports or create your own.
- Drill down and around to better analyze data.
- Get a complete, accurate picture of revenue.
- Create dashboards that combine data from all departments.

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